Calling all Innovators and Inventors

Are you an Ideapreneur?

In celebration of World Intellectual Property Day on April 26th, ***The Business Link*** will be hosting an afternoon of **FREE** 1-hour presentations as part of our **Innovation Day**. Attend any or all of the sessions in our Edmonton and Calgary offices via video conference.

Cost: FREE
Date: Thursday, April 21st, 2011
Locations: Edmonton office: 100, 10237 - 104 Street & Calgary office: 250, 639 - 5 Avenue SW

Innovation Day Sessions

12:00 PM – 1:00 PM **Presenter:** Canadian Intellectual Property Office	**Intellectual Property Basics** This session will discuss the basics of intellectual property such as patents, trademarks, copyrights and industrial designs.
1:00 PM – 2:00 PM **Presenter:** Jim Spiers, MicroBusiness Training Centre	**How to Commercialize Your Idea** So you think you have a good idea? Great! How will you determine if it will really work? What goes into your plan next?
2:00 PM – 2:30 PM	**Coffee & Networking**
2:30 PM – 3:30 PM **Presenter:** Alberta Innovates Connector Service	**Connecting to Innovation Resources** Learn how the Alberta Innovates Connector Service can connect your innovative business to the expertise, programs, and services you need.
3:30 PM – 4:30 PM **Presenter:** Randy Thompson, NovaNAIT	**Pitching Your Business** Get out of the basement and into the boardroom! Learn how to pitch your business with success to attract investors or prospective partners with ease.

RSVP by **Monday, April 18th** to attend in Edmonton to David Bayda: david.bayda@canadabusiness.ab.ca and to attend in Calgary to Katarina Vasiljevic-Galic: katarina.vasiljevic-galic@canadabusiness.ab.ca.

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