

# NETWORK & LEARN



Join us on:  
Nov 15



## The Business Link's Monthly Networking Event

**Speaker:**

**Sandra Crozier-McKee**—

President and CEO of *BBB* Serving Southern Alberta and East Kootenays

(Presentation time: 2:00– 2:30 pm)

**Topic:**

**How the Better Business Bureau can serve you**

You will learn:

- a. **How does the consumer learn if you are reputable**
- b. **How businesses achieve a high BBB rating**
- c. **How the BBB can help promote your business as one consumers can trust**

**Date/Time:**

Tuesday, Nov 15<sup>th</sup>, 2011

2:00pm – 4:00pm

**Location:**

***The Business Link Business Service Centre***

250, 639 – 5<sup>th</sup> Avenue SW, Calgary

For further information on **The Business Link's** Monthly Networking Events in Calgary, call **1-800-272-9675**

[www.canadabusiness.ab.ca](http://www.canadabusiness.ab.ca)

Stay connected and join us on:

