

NETWORK & LEARN



Join us on:
Jan 17



The Business Link's Monthly Networking Event

Speaker:

Bonnie D. Headley

Bennett Jones LLP (Presentation time: 2:00– 2:30 pm)

Topic:

How to Protect your Trademark in Canada and Other Countries

You will learn:

- a. **How a trademark functions**
- b. **How to protect the distinctiveness of a trademark through correct use**
- c. **Why it is important to register a trademark and how this is done**
- d. **Proper licensing of a trademark**

Date/Time:

Tuesday, Jan 17th, 2012

2:00pm – 4:00pm

Location:

The Business Link Business Service Centre

(Main floor of the Global Business Centre) 120 8th Avenue SE, Calgary

For further information on **The Business Link's** Monthly Networking Events in Calgary, call **1-800-272-9675** or contact **Edith Thai** by email at: edith.thai@canadabusiness.ab.ca

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